



CSN Launches ‘Cannabis 101’ Industry Focused Classes

The three classes focus on Nevada’s burgeoning marijuana industry

April 2, 2019 – The College of Southern Nevada presents three new courses this spring and summer to help the region’s entrepreneurs navigate the state’s newest thriving industry.

“Cannabis 101” will focus on the folklore, history and science behind marijuana, “Green Collar Jobs” will present an overview of the business, regulations, security and customer service involved in working in the marijuana industry, and “Dispensary Customer Service” will teach about products available and how to serve the customer.

“As a community college, it is part of CSN’s mission to be responsive to the needs of business and industry,” said Margo Martin, vice president for academic affairs. “As the marijuana business grows in Nevada, the need for trained, highly skilled workers will increase.”

According to the Nevada Department of Taxation, the state’s marijuana industry took in more than \$500 million in taxable sales in its first year, leading to nearly \$70 million in tax revenue.

The new courses are offered by CSN’s Division of Workforce and Economic Development, a self-supporting arm of the college designed to help meet the needs of the area’s businesses and industries, as well as those of adult learners seeking education opportunities, new skills and career advancement.

“Cannabis 101” will begin April 16 and will be taught by Francis Jordan, a chemist with cannabis testing laboratory MA Analytics. “Dispensary Customer Service” will be a one-day class on May 18 and again on July 20. It will be taught by Jason Sturtsman, an industry consultant and entrepreneur. “Green Collar Jobs” will begin July 26, and will be taught by Riana Durrett, executive director of the Nevada Dispensary Association.

Students interested in the classes can visit www.csn.edu/workforce-development, click on Community & Personal Enrichment, and look for Business & Entrepreneurial classes.

Media interested in talking with CSN personnel and the course instructors may contact Assistant Director of Public & Media Relations Richard Lake at 702-651-7715 or richard.lake@csn.edu.

About CSN: Founded in 1971, the College of Southern Nevada is the state’s largest and most ethnically diverse higher education institution. CSN is accredited through the Northwest Commission on Colleges and Universities and specializes in two-year degrees and workforce development that lead directly to high-demand careers or transfer to a university. It also offers seven bachelor’s degrees in specialized fields and is the state’s largest provider of adult basic education and literacy training. CSN is a Minority Serving Institution and Nevada’s first Hispanic Serving Institution. Our students create flexible schedules with day, evening and weekend classes taught on three main campuses and multiple locations throughout Southern Nevada or online. CSN is an Equal Employment Opportunity/Affirmative Action institution.